**TASK ONE: Get Ready for Business at KS5**

If you have chosen to study business at KS5, you will want to start your course confident that you know a little about the business world we live in.

To help you with this we are suggesting that you follow businesses that interest you – they could be large well known retailers like ASOS or TESCO, an airline or a small manufacturing plant you know or a large one like Dyson, a firm of solicitors, hair salon or an entrepreneur you know – choose firms that you want to follow.

Follow 4 businesses that interest you

For each business –

1. What do they do? Does it provide a product or service?
2. Why does it exist? Does it have a mission or a main aim? You might be able to find this on their website
3. What is their size? The number of employees, the value of their sales turnover or he amount of their profit will give you an indication of their size.
4. Have they been in the news for anything recently? E.g They may have opened a new branch, changed location, taken on more staff, changed from a private limited company to a plc, launched a new product etc etc
5. Do the businesses have anything in common or anything that makes them different from each other?
6. Use the information you have collected to create a powerpoint or a large poster for wall display.