Reviews

Starbucks Unfiltered

This was a documentary about the popular coffee shop Starbucks and how it has quickly taken over the world. It shows us various things such as how they attract their customers and their various types of drinks. I liked it as it showed me how Starbucks make relationships with their customers by putting their names on the cups and also how much sugar really goes into their drinks (a lot!). The areas I disliked was about the sourcing of the coffee as it was dragged out and really not that necessary. A fun fact I learnt whilst watching this programme was that a hot drink at Starbucks has the sugar equivalent of a cola. Overall I thought this was a very informative in line with my A level Business studies as it showed great techniques when wanting to start your own business. I would rate this a 7/10.

Dragons Den

This show is when many entrepreneurs come into a studio (the den) pitching their various ideas to 5 business tycoons (the dragons) hoping for an investment and a steak in their company. I really like hearing the various business ideas as I find it interesting and entertaining. I also enjoy listening to what critiques and questions the dragons ask. I think this programme is great for a business studies student as they can see the sort of tools they would need for a professional pitch and what would succeed with professionals and fail. I really enjoy Dragons Den and it is something I would watch in my free time to help expand my business knowledge. I would rate this a 10/10.