

## W/C 4 May Business Task

### Pepsi vs Coke Documentary

The documentary 'Pepsi vs Coke' is about the history of the competition between the two different brands/products. It also tells us about the original uses for the products and how they were both used as medicine. Ever since then, the companies have been in competition up until this day. The parts which I liked about this specific documentary were when it was talking about the history of the product and what they were originally made for. I particularly found it interesting when they talked about how Coca Cola originally contained the Class A drug, cocaine. Students should watch this particular documentary, because it will show them what one of their favourite drinks was originally made/used for. Some facts that I particularly found interesting were that cocaine was removed from Coke in 1903 and it also only used to cost five cents a glass. This documentary may be useful for studying A level Business Studies because of the fact that it shows us what the competition was and still is like and also shows us what the history of the different businesses is like.



### Inside Cadbury Chocolate Secrets Unwrapped

The documentary 'Inside Cadbury Chocolate Secrets Unwrapped' is about the insides of making Cadbury's chocolate. Within the documentary, they talk about trying to reduce the amount of sugar within the chocolate. They also talk about how all the bars need to be perfect and they are working on new flavours every day. I believe that students should watch the documentary because of the fact that it gives you an insight into how the chocolate is made. I liked the fact that it showed us how it is made because it gives us a clear insight to it all. I disliked the fact that it was so short, and they did not show us the making of all the different products and their step by step process. Some key facts are, that they started as a drinking chocolate business and that they made chocolate for Queen Victoria. This could be useful for studying A level Business Studies because of the fact it shows us how all of the chocolate has to be identical. This will give the business a more professional look as there is no difference between any of the bars.

