

## Broken Documentary

The broken documentary looks into the consequences of using cheap and unstable materials to produce furniture, this episode focuses on ikea and how illegal logging of wood and the use of cheap materials effects their customers. It focuses on the company's greed for money by selling furniture which doesn't meet required safety standards, resulting in infants dying due to the furniture collapsing on top of them and suffocating them. It also mentions the origin of ikea and the original founder (Ingvar Kamprad) who was in fact found to be a Nazi member.

I liked the documentary as it delved deep into the truth behind large companies like ikea and exposes customers to the reality surrounding their products. The documentary informs people of the safety risks regarding ikea's furniture and the sources of their materials, giving people a better understanding of what they're buying from ikea and the risks associated with the furniture.

I enjoyed the documentary and found it very interesting to learn about ikea's origin and the issues related to the company.

This would be good for A-level students as it shows them that not all successful companies follow the rules, and some choose to take unethical routes in order to gain more money.

I rate the documentary 4/5.

## Pepsi vs Coke

This documentary follows the ongoing conflict between the soft drinks Pepsi and Coca-Cola and shows the aggressive marketing strategies each company uses to make the famous drinks more successful.

I enjoyed the documentary as it demonstrated how both companies produce their advertising to compete with each other and how they attract customers using well-known names.

I enjoyed the documentary as it was interesting to see the competition between similar brands and the ways they advertise their products in order for them to be recognised as the best. I think the documentary would be beneficial or a-level students to give them ideas regarding how to promote their products and gain the most customers.

I rate the documentary 4/5.