

# Extended preparation work for 6<sup>th</sup> form – Rahul Das

## Documentaries

*The Nine to Five with Stacey Dooley* – In this documentary, 5 teenagers are taken into different industries that need young apprentices for them to get the “ultimate work experience.” on the 8<sup>th</sup> of Feb 2019 5 teens were taken to Heathrow airport to experience different airport roles. My first impressions of the 5 teens are that Elliot is a misbehavior, he was working on customer service, communicating with travelers. Although he can seem to have a bit of an attitude, he is good at spotting health and safety hazards and also has very good communication skills. Abby and Hakeem are in the maintenance department and at the end of the shift I think that they should have had a raise as they worked very well and were very enthusiastic. However, Hakeem did seem a bit nervous at the start although I think that may have been because of the staff taunting him about the expense of the equipment.

Mercede and Sky were on the facility team and helping with cleanliness and health and safety. My first impressions of these girls were that Mercede was very focused and applied but Sky was extremely rude and constantly overreacted before trying out the work.

Overall, I was a fan of this documentary as the cheap labor helped the costs of Heathrow airport and also gave experience to the young adults. Even more so, I was happy to see that most of the teens matured through the process. Plus, it was good to see that the girls in the final task won as they were using team work rather than the boys who weren't using teamwork and as a result of that didn't win the final task.

The Nine to Five proves that teens can adapt to the working environment and can take responsibility. Overall, I give this show a rating of 7/10 as I really liked the concept but found the presenter, Stacey Dooley, annoying at times.

*Inside Cadbury's chocolate secretes unwrapped* - Cadbury is one of the world's biggest chocolate makers. Their aim showed to us was to “drastically cut sugar from dark milk” without significantly altering the taste. I figured they decided to make this their aim because the company would seem more ethical as they would be trying to lower obesity levels throughout the world, fill a gap in the chocolate market to create a chocolate with very low sugar, but is still enjoyable and from a trusted company and finally to cut down on prices due to sugar taxes, meaning that costs will decrease and demand will increase.

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## Books

*Wake up and change your life by Duncan Bannatyne* - in this book Duncan Bannatyne stresses how he went from being a poor 30-year-old to a 37-year-old millionaire. He goes through multiple case studies throughout this book and a recurring theme throughout this book is to take possibilities. At the beginning he claims that he was unqualified and unemployed and so worked for himself. He also states that his inspiration was Sir Alan Sugar. Duncan became an entrepreneur and thinks that anyone can become an entrepreneur, he also thinks that the only thing “you can only learn about business by being in business.”

One of his investments that he shares with us is how he sold everything to build a nursing home as he had visited one and found that “he could do better.” He also did the exact same when he built his nursery and gym because simply, “he could do it better.” His gym that he had created then became one of the biggest chains in the UK. Duncan also claims that there's a tradeoff for everything and that “costs can be stopped by hard work.”

Duncan also shares with us how he started earning thousands in high school by being smart and took opportunities rather than permissions and because of these chances got where he is today. He even dropped out of further education because he saw a gap and a growing demand for a ring tone market which in a year turned over £1.2 million.

Furthermore, his additional advice to us is that “you should know your strengths and stick to them, know your weaknesses and find ways of filling those gaps.” and “if you're forced to do something that you're not good at it'll drive you to the ground. Furthermore, just because an idea isn't original doesn't mean it's not good. He's never had an original idea but is still a multi-millionaire. There's no shame copying an idea if it has a unique selling point.

Overall, I found this book inspiring and rate it 10/10. I think it is a very good book for seeing how to become an entrepreneur, sell your business to others and to enter a variety of different markets.

*1-minute manager* - this book gives advice on how to become a leader or manager. This book focuses on the 3 points: 1-minute goal, 1-minute praise and 1-minute reprimands. It shows that you can get big results in small amounts of time. The one min goal works the best when everyone

agrees on a goal and in a specified way. Furthermore, it guides people to overview their goals to ensure they don't become off task.

The book also stresses that physical touch when either praising or reprimanding is vital to humans and has a view of Maslow's hierarchy of needs Overall, I thought this book was long for the content it included, and I rate it a 6/10.

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### Films

*The internship* - This film is how 2 people who are marketers/sellers and are let go from their watch business as their watches are seen as "obsolete." They then join an internship at google although they know nothing about coding and lied about their qualifications, they still get in. After joining a team, they mess up by not logging into a challenge, giving the impression that they weren't there and getting a fail on the section of the course. Because of this they think of giving up, but the last contest is to sell chrome books to people, and they achieve to use their skills to sell to a franchisor which could mean future sales for the company.

They achieve the sale by teamwork and flattery which ultimately wins them the contest and secures them a job at google.

Overall this movie was a good film to watch however it was very unrealistic as the background check and qualifications and CV that they lied about should have been seen by the HR department and they shouldn't have been given the internship in the first place. So, because of this I give the film a rating of 6/10 because other than that the film was enjoyable.

*The founder* - this film is about persistence and how "you can alter your life by altering your mind." The movie starts off with Ray a salesman selling multi milk shake makers when he stumbles upon the 1<sup>st</sup> McDonald's. The film describes how McDonalds was founded and how they focused on bestselling and fast making burgers. In the beginning their customer demand was very slow until they gave a person a free burger because they felt sorry about them as they were just closing. Mac and Dick state that they don't wasn't to franchise because of quality control possibly decreasing. However, Ray persuades the both of them and gets a second mortgage to cover the expenses of setting up these franchisees. The problem is though that Ray is running out of money because of land. So, he decides to buy the land but lease it out to other people to overcome this issue. Finally, Ray decides to buy the whole company off the two original owners, so that he can make his own changes to the company.

Overall, I enjoyed this film and found it very smart of Ray how he began working for Dick and mac and then took all the ideas and took the compan with him. I give this film a rating of 7/10 and enjoyed watching it.

# Extended preparation work for 6<sup>th</sup> form week 1

## Articles

Coronavirus: No extra help for airlines, chancellor says - As demand has fallen, aircraft companies have been forced to ground planes, meaning that they have little to no income. However, despite this the chancellor says that they would only help and give funds “as a last resort.” The international Air Transport Association have said that annual worldwide revenues from tickets would fall by £215 billion.

This has also affected people who work at airports as companies must result in making job cuts in order to survive. Although in my opinion the chancellor is doing the correct things as right now there are more critical things than saving airlines. Also, they should have sufficient funding for short term survival as they still have liquidity items.

The race to save America's harvest – North America's planting season is seen to be in danger due to a shortage in staff, struggles in transport and fear of losing jobs. North America is one of the world's biggest grain exporters. Despite worries President Trump claims that everything is and will be fine. In response to the worries of the planting season being unsuccessful, shipments of fertilizers, seeds and agricultural chemicals are being distributed to crop growing locations

If the planting season becomes unsuccessful, this may not only affect those with a loss of income but the countries that import grains. Raising demands and costs of the product.